

The Basics

What is Cuba Coffee Hour?

Cuba Coffee Hour is a casual and impactful way to introduce your friends, family, or small group to the mission of Proclaim Cuba. Through a guided evening of hospitality and heart, guests will learn about Cuban culture, make authentic Cuban coffee, and discover how the gospel is transforming lives on the island.

You don't need to be an expert on Cuba—**Proclaim Cuba provides everything you need** to create a meaningful experience.

Why Should You Host?

- Educate: Provide insights into Cuba's rich history, culture, and current challenges.
- Engage: Foster meaningful conversations about faith, community, and service.
- Empower: Encourage guests to support and participate in Proclaim Cuba's mission.

What does Proclaim Cuba Provide?

- **Presentation & Talking Points:** A short, engaging presentation that shares the heart, vision, and impact of the ministry.
- **Cuban Coffee:** We'll bring you authentic Cuban espresso, made infront of your guests, and all of the necessary additions to give your guests a great evening!
- **Custom Marketing Materials:** Our team can help provide digital invitations, social graphics, and customizable templates for email & text invites.
- Authentic Decor: Touches of Cuba! We'll provide small elements (like a flag, coffee decor and much more) to bring the flavor of Havana to your table, as well as some printed materials that will give your guests more Information about the ministry.

What is Your Role?

- 1. Pick a date + location (your home, church, or local meeting spot).
- 2. Invite your people we'll help with a sample message, text, and social post.
- 3. Set the tone create a warm, welcoming atmosphere.
- 4. **Follow up** provide guests with info on how they can give, pray, or go | collect emails to give to the Proclaim Cuba team for additional follow ups!



Invitations

Email Invitation

Subject: You're Invited: Coffee, Community, and Cuba 🗲

Hi <insert name>,

I'd love for you to join me for a fun and meaningful evening focused on our neighbors to the southeast—Cuba!

We'll learn how to make authentic Cuban coffee with our special guest, Carlos Alamino, Executive Director of Proclaim Cuba. As we sip cafecito and enjoy sweet treats, we'll also explore Cuba's vibrant culture, rich history, and most importantly, the incredible work God is doing through faithful believers on the island today.

- Location: <insert address>
- Date: <insert date>
- Time: <insert time>

Please take a moment to check out the amazing work happening at <u>proclaimcuba.org</u>. Let me know if you can make it—just reply to this email. Hope to see you there!

Warmly, <Your Name>

Text Message Invitation

Hi <insert name>! Want to learn to make Cuban coffee and hear what God is doing in Cuba right now? Come join me for Cuba Coffee Hour!

- 📅 <insert date>
- Insert time>
- <insert address>

This ministry Is bringing us caffeinated treats, good company, and a powerful story of faith. Let me know if you can come!

Digital Graphics

Want to share this event on social media or on your church slides? Our team will help create a custom graphic for you. Just get into contact with our team at <u>info@proclaimcuba.org</u>.



What's Next?

Ready to Host?

Visit **this link** or scan the QR code below to register your event or reach out directly at info@proclaimcuba.org.

Thank you for helping us connect hearts with Cuba—one cup of coffee at a time!



